



BOARD OF DIRECTORS

AGENDA

Thursday, February 5, 2009 @ 4:30 pm
3108 Fifth Avenue, Suite B, San Diego, CA

A. CALL TO ORDER	
B. PUBLIC COMMENT	<p>NOTES</p> <p><i>Individuals may address the Board for three (3) minutes on any subject in its area of responsibility that is not on this agenda. Please give a completed speaker request form to the Executive Director before the meeting begins.</i></p> <p><i>Board members and staff may announce items of interest.</i></p>
C. ADOPTION OF CONSENT AGENDA	ACTION FOR CONSIDERATION
1. Meeting minutes for December 4, 2008	<p>Adopt the consent agenda.</p> <p>NOTES</p> <p><i>If an item requires discussion, a Board member may request removing it from the Consent Agenda and adding it to the Action Items.</i></p>
D. ADOPTION OF AGENDA	<i>Agenda items added at this time may be discussed under the section for Urgent, Non-agenda Items.</i>
E. ORGANIZATIONAL BUSINESS & INFORMATION ITEMS	
1. Financial statements	Treasurer; Motion to approve financial statements is in order.
2. Executive update	Carol Schultz
F. ACTION ITEMS	
1. FY 2009-10 Spending Strategy – Recommendations from Planning & Projects Committee	<p>ACTION FOR CONSIDERATION</p> <p>Adopt the recommendations of the Planning & Projects Committee regarding a spending strategy for FY 2009-10.</p> <p>RECOMMENDATIONS FROM THE PLANNING & PROJECTS COMMITTEE</p> <p>To support the Mayor’s initiative to (1) institute performance pricing for meters, which Uptown CPD will manage in consultation with the business districts, (2) add a traffic engineer to the Planning Department to work with the CPDs, and (3) split the meter revenues between the City General Fund (55%) and the CPDs (45%) after subtracting the City’s operational costs including the new traffic engineer.</p> <p>For the Uptown CPD funds on hand in FY 2009-10 (approximately \$3.7M) –</p> <ol style="list-style-type: none"> I. To increase the allocation of Uptown CPD funds to significant projects that produce tangible results in the community from approximately 30% to approximately 80% (which will spend down the capital reserve). II. To allocate \$1M to additional parking for the Mission Hills-Hillcrest Library in order to accommodate Florence School weekday parking, to maintain a two-year operational reserve for the CPD, and to allocate the remaining funds (approximately \$2M) among the five Uptown commercial neighborhoods – Bankers Hill-Park West, Five Points, Hillcrest Central, Hillcrest East, and Mission Hills – in proportion the amount of meter revenues generated in each. III. To review this strategy for continuation or modification in FY 2010-11 based on experience gained in FY 2009-10.

2. Conflict of Interest Policy – Proposed Revisions	<p>ACTION FOR CONSIDERATION</p> <p>Approve a conflict of interest code consistent with the one approved by Downtown CPD.</p> <p>NOTES</p> <p>Based on advice from their legal counsel, the Downtown CPD has approved a conflict of interest code that differs in several ways from the code approved by this Board in 2008. The changes in the Downtown version would not disadvantage members of this Board, and City Council adoption is likely to proceed more smoothly if the Community Parking Districts present a single version for adoption.</p>
3. Uptown Planners Action Regarding Community Parking Districts	<p>ACTION FOR CONSIDERATION</p> <p>To be determined at the meeting.</p> <p>NOTES</p> <p>The Uptown Planners’ agenda for Feb. 3, 2009, includes the following action item.</p> <p>1. Public Facilities Subcommittee – Action Item: Parking Utilization Improvement Plan – Proposal to Increase Parking Meter Rates/ Hours Based On Utilization:</p> <p>A. Recommendation, approved by 4 - 0 vote:</p> <p>(1.) That any proposal to increase parking meter rates/ hours of operation in Uptown be required to be reviewed by Uptown Planners and the business and community organizations in the area that any fee increase is proposed; and that the specific uses intended for the increased fees be expressly stated.</p> <p>(2.) No increase in parking meter fees/ hours should be imposed until community parking districts are reformed to comply with the intent of the following motion, approved by the Community Planners Chair Committee by an 18-1 vote:</p> <p>“Community Parking Districts should not be encouraged; instead the portion of revenue generated by parking meters and parking management should be spent directly on needed public improvements.</p> <p>Communities should be encouraged to set up voluntary boards, possibly as subcommittees of recognized community planning committees, to oversee the appropriate use of revenues generated in Community Parking Districts -- in no case should administrative costs exceed 10% of the total revenue generated.”</p>
4. Community Plan Update and Stakeholder Designation	<p>ACTION FOR CONSIDERATION</p> <p>To be determined at the meeting.</p> <p>NOTES</p> <p>Please refer to the attachment for this item.</p>
G. UPDATES	
1. City CPD Program	
2. Council Districts	
3. Mayor’s Office	
H. URGENT NON-AGENDA ITEMS	<i>Pursuant to the Brown Act, the Board will take no action on these items at this meeting.</i>
I. ADJOURNMENT	

AGENDA ATTACHMENTS

- C1 Minutes of meeting, Dec. 4, 2008
- E1 October & November financial statements
- F1 Spending strategy memorandum
- F2 Conflict of Interest policy revisions – to be distributed later
- F4 Community plan update information

UPCOMING MEETINGS

- Feb. 18 Operations & Finance Committee
- Feb. 21 Hillcrest Parking Workshop @ 10 AM–tentative
- Mar. 5 Board of Directors – Annual meeting
- Mar. 18 Planning & Projects Committee
- Mar. 26 Joint Transportation Committee @ 4 PM
- Apr. 2 Board of Directors