



BOARD OF DIRECTORS

AGENDA

Thursday, May 6, 2010
 Balboa Room, 2nd floor, Park Manor
 525 Spruce Street, San Diego, CA 92103

NOTE – TIMES ASSOCIATED WITH AGENDA ITEMS ARE ADVISORY ONLY

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| A. CALL TO ORDER – 4:30 PM | |
| B. PUBLIC COMMENT – 4:30 PM | |
| <p><i>Individuals may address the Board for three (3) minutes on any subject in its area of responsibility that is not on the agenda.</i></p> <p><i>Completing a speaker form is not required; however, it improves the accuracy of recordkeeping. Please give your completed form to the Executive Director or President.</i></p> <p><i>Board members and staff may announce items of interest at this time.</i></p> | |
| C. UPDATES – 4:40 PM | |
| <ol style="list-style-type: none"> 1. MAYOR'S OFFICE 2. COUNCIL DISTRICTS 2 AND 3 3. CITY CPD PROGRAM | |
| D. APPROVALS – 4:50 PM | |
| <ol style="list-style-type: none"> 1. CONSENT AGENDA <p>See Attachment D.1.a See Attachment D.1.b</p> | <p>REQUEST FOR BOARD ACTION.</p> <p>APPROVE THE CONSENT AGENDA COMPRISED OF THE MINUTES OF THE PREVIOUS MEETING AND COMMITTEE RECOMMENDATIONS.</p> <p>Minutes of meeting on April 1, 2010.</p> <p>Governance Committee recommendations for (1) revising the Treasurer's duties and (2) determining the succession for the Treasurer's seat, as described in Attachment D.1.b.</p> <p>Notes – The Board referred these matters to the Governance Committee on April 1, 2010.</p> |
| <ol style="list-style-type: none"> 2. MEETING AGENDA | <p>REQUEST FOR BOARD ACTION.</p> <p>ACCEPT THE MEETING AGENDA AS PRESENTED OR AS MODIFIED BY THE BOARD.</p> <p><i>Agenda items added at this time may be discussed under the section for Urgent, Non-agenda Items.</i></p> |
| E. BUSINESS MATTERS AND INFORMATION ITEMS – 4:55 PM | |
| <ol style="list-style-type: none"> 1. FINANCIAL REPORT – 4:55 PM <p>See Attachment E.1</p> | <p>REQUEST FOR BOARD ACTION.</p> <p>ADOPT THE FOLLOWING PROCEDURE OF "FILING FOR AUDIT" THE MONTHLY FINANCIAL REPORTS.</p> <p>Notes – According to John Paul Dalsimer, author of <i>Self-help Accounting: A Guide for the Volunteer Treasurer</i>, the following procedure for dealing</p> |

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| | with financial reports is correct. Once the oral report is presented and all questions answered, the chair should say: "The treasurer's report is filed." Following proper parliamentary procedure, the treasurer's report is never "moved, seconded, and adopted." The appropriate term is "filed" or "filed for audit." The reason for this is that the members present have no way to "approve" the details of the treasurer's report; they can only "acknowledge" it. |
| 2. EXECUTIVE DIRECTOR'S UPDATE – 5:00 PM See Attachment E.2 | REQUEST FOR BOARD ACTION. NO ACTION PROPOSED. Notes – The attachment is the letter authorized by the Board on April 1, 2010, regarding establishment of a Five Points CDC to manage parking in that neighborhood. |
| 3. PRESENTATION – 5:05 PM | REQUEST FOR BOARD ACTION. NO ACTION PROPOSED. Notes – Jim Frost presented this PowerPoint to a Community Plan Update forum on April 26, 2010. |
| F. ACTION ITEMS – 5:20 PM | |
| 1. NEW DIRECTOR – 5:20 PM | <ul style="list-style-type: none"> › Staff report. <p>Notes – The Hillcrest Town Council's Steering Committee selected local realtor Bruce Bielaski to serve as an Uptown Partnership director, and the Town Council affirmed his selection on April 13, 2010. This selection is consistent with the procedure adopted by the Board.</p> <ul style="list-style-type: none"> › Public comments. <p>REQUEST FOR BOARD ACTION. RATIFY THE HILLCREST TOWN COUNCIL'S SELECTION OF BRUCE BIELASKI AS A DIRECTOR.</p> |
| 2. OFFICE LEASE – 5:25 PM | <ul style="list-style-type: none"> › Staff report. <p>Notes – Uptown Partnership's landlord has offered to extend its office lease through May 2012 at the current rent of \$2,430 per month. The landlord's letter is available upon request. Based on experience, the Executive Director recommends that the Board approve these lease terms.</p> <ul style="list-style-type: none"> › Public comments. <p>REQUEST FOR BOARD ACTION. APPROVE THE OFFICE LEASE TERMS FOR JUNE 2010 – MAY 2012.</p> |
| 3. CITY CONTRACT – 5:30 PM See Attachments F.3.a, F.3.b | <ul style="list-style-type: none"> › Staff report. <p>Notes – The City of San Diego requires two resolutions to accompany Uptown Partnership's annual contract: (a) to authorize directors as contract signers; and (b) to approve the FY11 contract. Language for</p> |

the two resolutions is attached to this agenda.

› Public comments.

1ST REQUEST FOR BOARD ACTION.

ADOPT A RESOLUTION AUTHORIZING SIGNATURES FOR CITY OF SAN DIEGO CONTRACT.

2ND REQUEST FOR BOARD ACTION.

ADOPT A RESOLUTION APPROVING FY11 CONTRACT WITH CITY OF SAN DIEGO.

4. LOTTERY FOR THREE TERMS – 5:45 PM

› Staff report.

Notes – Three directors were selected in mid-year of 2009-10 with the understanding that their terms would be staggered to avoid selecting six directors in a future year. Staff proposes assigning one-, two-, or three-year terms for Dave Gatzke, Nancy Moors, and Greg Nowell by lottery. These terms will end in June 2011, 2012, and 2013. Incumbents will be eligible for re-selection to the Board of Directors at the end of these time periods.

› Public comments.

REQUEST FOR BOARD ACTION.

APPROVE RESULTS OF LOTTERY TO ASSIGN ONE-, TWO-, OR THREE-YEAR TERM TO DAVE GATZKE, NANCY MOORS, AND GREG NOWELL, WHO WERE SELECTED IN MID-YEAR OF 2009-10.

5. PARKING DISTRICT MANAGEMENT – 5:50 PM

› Staff report.

Notes – Uptown Planners placed the following item on its agenda for May 4, 2010. Only the Bankers Hill-Park West and Five Points neighborhoods are within the Uptown Community Parking District; however, the community plan area includes part of University Heights. The reference to p. 4 of the community plan is to the map of Uptown that calls out the following neighborhoods – Hillcrest, Medical Complex, Middletown, University Heights, and Park West.

VIII. Proposed Joint Statement by University Heights CDC, Bankers Hill/Park West CDC, and future Five Points CDC: Jim Mellos, Ernie Bonn, Jennifer Pesquira [sic], Leo Wilson

1. Each of the six recognized Uptown neighborhoods, as indicated on page 4 of the Uptown Community Plan, should have the prerogative to form its own business/community development oriented organization, whether it is a business improvement association or community development corporation. While autonomous, all such organizations should work collaboratively to achieve mutual goals;
2. Each of the above organizations should have the decision-making responsibility for recommending to the City of San Diego how parking meter revenue and business license fees generated in

their neighborhoods are expended, and should work collaboratively to recommend projects that benefit all of Uptown.

› Public comments.

REQUEST FOR BOARD ACTION.

AUTHORIZE ACTION DEEMED APPROPRIATE BY THE BOARD OF DIRECTORS.

**G. URGENT NON-AGENDA ITEMS –
FOLLOWING CLOSED SESSION**

Pursuant to the Brown Act, the Board will take no action at this meeting on items discussed under "Urgent Non-agenda Items."

H. ADJOURNMENT

I get up every morning determined to both change the world and have one hell of a good time. Sometimes this makes planning my day difficult.

E. B. White