



# BOARD of DIRECTORS

MINUTES  
August 2, 2007

## A. Public Meeting Call to Order

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on August 2, 2007, at 3108 Fifth Avenue, Suite B, San Diego, CA, for the purpose of transacting all proper business of the corporation.
2. Board members present: Ron Baranov, John Eisenhart, Cindy Lehman, Robert Orphey, Anne Rast, and Warren Simon,
3. Board members absent: Sean Schwerdtfeger.
4. Staff present: Carol Schultz, George Franck, and David Eng.
5. Others present: Toni Atkins, Council Member District 3; Richard Stegner, Executive Director Mission Hills BID; and Jeffery Tom, Council District 3 Representative.
6. President Cindy Lehman called the meeting to order at 4:30 p.m.

## B. Public Comment

1. None.

## C. Administrative Items

1. Minutes

Anne Rast offered the **motion** to approve the Board of Directors meeting minutes for June 7, 2007. M/S. Motion passed unanimously.

2. President's Report

**Contract with City of San Diego.** Cindy Lehman announced that the City Council has approved the Uptown Partnership FY 07-08 contract after revisions to key clauses. The revised contract allows the City to revoke a CPD's contract if one of its officers or directors is found guilty of a felony that involves misappropriation of CPD funds or prevents the organization from fulfilling its duties. It also prevents the Mayor from revoking a CPD contract if the City wants to use the funds for other purposes. Uptown Partnership's contract amount for FY 07-08 will be \$3,202,000, with about \$1 million earmarked for specific projects.

**Parking Advisory Board.** The Mayor and City Council have approved appointments to the Parking Advisory Board. Ernestine Bonn will serve as the representative for Council District 3, and Cindy Lehman will continue to represent the Uptown CPD.

3. Treasurer's Report

Ron Baranov offered a **motion** to accept the financial statements from March 2007 through May 2007. M/S. Motion passed unanimously.

4. Executive Director's Report

**City workshop.** Carol Schultz attended the workshop on affordable housing and City parking requirements held on August 1, 2007, by the Planning Commission and Land Use and Housing Committee of the City Council. The workshop focused primarily on the issue of parking ratios for affordable housing and tandem parking requirements. At the workshop, Carol Schultz encouraged decision makers to: (a) work with CPDs to enact policies that will optimize availability and use of on-street parking; and (b) consider passing ordinances that would allow CPDs to carry out routine projects without requiring the Council to adopt an ordinance for each one.

5. Agenda Adoption

The Board adopted the agenda as presented.

## D. Scheduled Informational appearances

1. Council District 2  
Not present.
2. Council District 3

Council Member Toni Atkins expressed her appreciation for the work that Uptown Partnership has done and emphasized the need for the City and the CPDs to work closely together to reach their goals. Carol Shultz added that Uptown Partnership and City staff ought to look to each other more often as resources for information and expertise when approaching their projects.

3. Community Parking District Program

Melisa Tintocalis reviewed the new developments at the Parking Advisory Board and noted that Uptown Partnership's FY 07-08 contract with the City is expected to be signed in about two weeks.

**E. Information Items**

1. Hillcrest Corridor Mobility Plan

George Franck reported on the community workshop that took place on June 23, 2007. He noted that pedestrian concerns were the most important issue for many of the 30+ workshop participants. The workshop elicited numerous comments and recommendations that the project team will consider in preparing the plan that will be presented to the public on November 8, 2007.

**F. Action Items**

1. Auditor Selection

Ron Baranov offered a motion to adopt the recommendation of the Operations and Finance Committee to select West, Rhode & Roberts as the auditor for FY 06-07. M/S. Motion passed unanimously.

2. Funding for Median Project at Washington and India Street

Richard Stegner, Executive Director of the Mission Hills BID, explained that the BID has been working with the City to reconstruct the median at the intersection of Washington and India Streets. The new median would provide an attractive entryway into Mission Hills with landscaping and a monument sign. The BID has acquired funding for construction of the median, but not its maintenance as required by the City. Within three years, the BID expects to extend the boundary of the existing Maintenance Assessment District to include the new median.

Anne Rast offered a **motion** to contribute \$7,200 to the Mission Hills BID for three years of maintenance costs for the proposed median at Washington and India Streets. M/S. Ron Baranov offered a friendly amendment to the motion to stipulate that if money is not used within in three years the BID will return it to Uptown Partnership, which was accepted. Bob Orpey offered an amendment to require the Mission Hills BID to come back to the Uptown Partnership Board if \$2,400 per year for three years is insufficient to cover all maintenance costs. M/S. The amendment failed 2-4. The original motion, as amended, was approved 5-1.

(John Eisenhart and Warren Simon left the meeting at 5:50 p.m. for other obligations. Cindy Lehman recused herself and left before the banking discussion began.)

3. Banking

Ron Baranov offered a **motion** to continue this item at the next Board meeting because only three Board members remained. M/S. Motion passed unanimously

**G. Urgent Non-Agenda Items**

1. None.

**H. Adjournment**

Vice President Anne Rast adjourned the meeting at 5:52 p.m.

**Next Board of Directors meeting is scheduled for September 6, 2007**

Transcribed and drafted by Carol Schultz and David Eng

Approved by Board on:

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Certified after Board approval by:

\_\_\_\_\_  
Warren Simon, Secretary

Date: \_\_\_\_\_