



## BOARD OF DIRECTORS

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MINUTES, FEBRUARY 5, 2009

### A. PUBLIC MEETING CALL TO ORDER

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on February 5, 2009 at 3108 Fifth Avenue, Suite B, San Diego, CA, for the purpose of transacting all proper business of the corporation.
2. Board members present: John Eisenhart, Jim Frost, Bob Grinchuk, Cindy Lehman, Bob Orphey, Anne Rast, Sean Schwerdtfeger, and Warren Simon.
3. Board members absent: Ron Baranov.
4. Staff present: Carol Schultz, Jessica Freeman, and John Hargreaves.
5. Others present: Ben Nicholls, Ann Garwood, Nancy Moors, Courtney Thompson, Stephen Puetz, Richard Stegner.
6. President Cindy Lehman called the meeting to order at 4:32 p.m.

### B. PUBLIC COMMENT

1. None.

### C. ADOPTION OF CONSENT AGENDA

1. Cindy Lehman offered the **motion** to accept the consent agenda as presented. Bob Grinchuk seconded the motion. **Motion** passed unanimously.

### D. ADOPTION OF AGENDA

1. Jim Frost offered the **motion** to accept the agenda as presented. John Eisenhart seconded the motion. **Motion** passed unanimously.

### E. ORGANIZATIONAL BUSINESS

1. Financial statements

Bob Orphey offered the **motion** accept the October 2008 financial statements as presented. Bob Grinchuk seconded the motion. The Board unanimously passed the **motion**.

2. Executive Update

Carol Schultz directed Board members' attention to the Executive Update (handout).

### F. ACTION ITEMS

1. **FY 2009-10 SPENDING STRATEGY**

Recommendations from Planning and Projects Committee

Anne Rast offered the **motion** that Uptown Partnership support the Mayor's initiative to (1) institute performance pricing for meters, which Uptown CPD will manage in consultation with the business districts, (2) add a traffic engineer to the Planning Department to work with the CPDs, and (3) split the meter revenues between the City General Fund (55%) and the CPDs (45%) after subtracting the City's operational costs including the new traffic engineer. Bob Orphey seconded the motion. The Board unanimously passed the **motion**.

- I. **Motion** offered to increase the allocation of Uptown CPD funds to significant projects that produce tangible results in the community from approximately 30% to approximately 80% (which will spend down the capital reserve). M/S. **Motion** passed 7-1-0.
- II. Cindy Lehman offered the **motion** to amend the recommendation to include the phrase, "incorporating a 30-day community review period." M/S. **Motion** passed unanimously.

Jim Frost offered the **motion** to amend the recommendation to include the word “generally”. Anne Rast seconded the motion. **Motion** passed unanimously. The amended recommendation is as follows:

To allocate \$1M to additional parking for the Mission Hills-Hillcrest Library in order to accommodate Florence School weekday parking, to maintain a two-year operational reserve for the CPD, and to allocate the remaining fund (approximately \$2M) among the five Uptown commercial neighborhoods – Bankers Hill-Park West, Five Points, Hillcrest Central, Hillcrest East, and Mission Hills – generally in proportion to the amount of meter revenues generated in each, and incorporating a 30-day community review period.

Sean Schwerdtfeger left the meeting.

Anne Rast offered the **motion** to accept the recommendation as revised. Warren Simon seconded the motion. The Board passed the **motion** 5-1-1.

**2. CONFLICT OF INTEREST POLICY**

Bob Grinchuck offered the **motion** to approve a conflict of interest code consistent with the one approved by the Downtown CPD. John Eisenhart seconded the motion. The Board passed the **motion** 5-0-1.

**3. UPTOWN PLANNERS ACTION REGARDING COMMUNITY PARKING DISTRICTS**

Carol Schultz reviewed the Uptown Planners meeting and its outcomes. Board members discussed the advisability of responding with a formal letter and concluded that such an action is unnecessary at this time.

**4. COMMUNITY PLAN UPDATE AND STAKEHOLDER DESIGNATION**

Carol Shultz explained the City’s process for selecting a stakeholder group, which will function as a subcommittee of Uptown Planners. As a subcommittee, the stakeholder group will consist of eight members of Uptown Planners and seven members of the general public. Public members will represent categories such as residents, businesses, institutions, and nonprofit organizations.. Carol Schultz noted that the City has postponed the selection process until April and that the item can be continued for further discussion.

Ben Nicholls noted that designating a single business representative from the general public does not seem balanced, given that only one of the members of Uptown Planners is a business person and the remainder are residents of various neighborhoods.

Jim Frost offered the **motion** that Uptown Partnership should submit a letter stating that we require a seat on the Community Plan Update. John Eisenhart seconded the motion. The Board unanimously passed the **motion**.

**G. Updates**

1. None presented

**H. URGENT NON-AGENDA ITEMS**

1. None.

**I. ADJOURNMENT**

The Board adjourned at 6:20 PM.

***Next Board of Directors meeting is scheduled for March 5, 2009***

Transcribed and drafted by Jessica Freeman

Approved by Board on

Certified after Board approval by

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Date

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Warren Simon, Secretary