



BOARD of DIRECTORS

MINUTES
November 2, 2006

A. Public Meeting Call to Order

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on November 2, 2006, at 3108 Fifth Avenue, Suite B, San Diego, CA, for the purpose of transacting all proper business of the corporation.
2. Board Members present: President Cindy Lehman, Treasurer Ron Baranov, Secretary Anne Rast, Bruce Dammann, John Eisenhart, Bob Grinchuk, Sean Schwerdtfeger, and Warren Simon.
3. Staff present: Executive Director Carol Schultz and Operations Manager David Eng.
4. Others present: Council District 2 Representative Nick Calero and Council District 3 Representative Jeffery Tom.
5. President Lehman called the meeting to order at 4:36 p.m.

B. Public Comment

No public comment presented.

C. Administrative Items

1. Minutes
Ron Baranov offered the **motion** to approve the Board of Directors meeting minutes for September 7, 2006. M/S. Motion passed 8-0-1, with John Eisenhart abstaining (because he was elected to the Board at that meeting).
2. President's Report
None presented.
3. Treasurer's Report
Ron Baranov announced that he will give a Treasurer's report after he has had an opportunity to consult with the bookkeeper about an inconsistency in the July and August financial statements.
4. Executive Director's Report
Carol Schultz summarized her report, which was distributed to Board Members, and highlighted several updates.
 - a. Projects and Studies – Five Points. Traffic Engineering has identified several solutions for providing additional parking spaces in the public-right-of-way that will not require capital funding. Staff is investigating the shared-use of an existing office parking lot. Uptown Partnership and City Staff anticipate presenting long-term solutions to the advisory committee in mid-December.

- b. Private Sector Projects – La Jolla Pacific Development has proposed a five to 14-story residential project at Fifth Avenue and Thorn Street. St. Paul's Cathedral will make an informal presentation about its concept plan for redeveloping its abutting properties to Uptown Planners on November 7, 2006.
 - c. Community Relations – Cecelia Moreno, Crest Café owner, has requested public records concerning Uptown Partnership from City Economic Development. Melisa Tintocalis has provided this information to her. Uptown Partnership will unveil a new website by the end of the week.
 - d. Administrative Issues – Uptown Partnership has received reimbursement for expenditures through August 2006. Parking Management has also reimbursed Uptown Partnership for refunds and exchanges made to parking card customers in FY 2005-06. The City has resumed processing interfund transfers for parking cards and reload time purchases.
5. Agenda Approval
- The agenda was approved without amendment.

D. Government Representatives

1. Council District 2 Representative

Council District 2 has been inventorying roadway and streetscape problems in Mission Hills and Bankers Hill for repair. The joint memo from Council Districts 2 and 3 regarding DIF allocation for the Normal Street median project has been signed and will need to be approved by the City Council.

2. Council District 3 Representative

Jeffery Tom announced that the Hillcrest Super Clean-Up will take place on November 5th at 10:00 am. He noted that Council District 3 will direct all comments and concerns about Uptown Partnership to the Executive Director.

3. Community Parking District Program Representative

In Melisa Tintocalis' absence, Cindy Lehman provided an update on the Parking Advisory Board. She announced that the Board still is waiting for the Mayor to appoint the nominated representatives from the three new Community Parking Districts. Jeffery Tom noted that Council District 3 had issued a memo to the Mayor's office last year regarding the matter, but the Mayor has been slow to appoint people to any boards or commissions. Cindy Lehman also asked Board Members to contact her if they are interested in serving on the Parking Advisory Board.

E. Information Items

1. Reflections on Workshop for Uptown Community Plan

Bob Grinchuk offered the opinion that the workshop was successful, particularly given the civility of the discussions, the participation of Council members Toni Atkins and Kevin Faulconer, and information provided by knowledgeable City staff.

2. Report on the Status of Downtown Parking Management Pilot Projects

David Eng reported that parking meters within the pilot project area for varied meter rates and time limits have seen an overall increase in utilization. The new pay and display parking meters have provided customers with the convenience of credit card payments. Satellite networking also has allowed the City to gather parking utilization data easily and to respond to meter problems more promptly. However, parking enforcement has reported that the new meter system requires much more time and is less safe and convenient to enforce. The pay-and-display meter pilot project will continue until March 2007. Carol Schultz noted that the pay-and-display system precludes use of new parking meter technologies, such as payment by cell phone, because it does not identify specific parking spaces.

F. Action Items

1. Normal Street Median Project.

Jeffery Tom announced that Council District 3 had no other option to fund the shortfall for the University Avenue sidewalk project except taking \$30,000 from the \$134,000 promised for the Normal Street project in this fiscal year. The Board discussed ensuring that no additional funds will be deducted from the Normal Street DIF allocation. Sean Schwerdtfeger offered the **motion** to approve use of the City work order to fund Traffic Engineering's analysis up to \$25,000 and to confirm the revised Council District 3 DIF allocation for this project of \$104,000. M/S. Motion passed unanimously.

(Warren Simon left the meeting at 5:42 PM)

2. Caltrans Grant Proposal for Uptown Corridor Mobility Study (Washington, University, and Robinson Corridor)

Carol Schultz explained that the opportunity to apply to the Caltrans Community Transportation Planning grant came suddenly before the Board could meet to discuss it. Uptown Partnership can potentially receive \$25,000 as a sub-recipient of the grant by facilitating the public participation component of the project. Bruce Dammann **moved** to ratify submission of the grant application for the Uptown Corridor Mobility Study. M/S. Motion passed unanimously.

Ron Baranov **moved** to support submission of a budget (to the City) for the Partnership's participation in this study if Caltrans approves the grant request. M/S. Motion approved unanimously.

3. City Procedures for Parking Meter Modifications

Bruce Dammann **moved** to support the property owner's request to add four parking meters in front of a new mixed-use development and explore the possibility of acquiring a multi-space meter for this location. M/S. Motion passed unanimously.

The Board did not find it necessary to vote on directing staff to expand the Partnership's current parking management study to include an analysis of City procedures for modifying parking meter usage, a comparison with other California cities, and appropriate recommendations. The Board suggested that staff proceed with this project as part of its work plan.

G. Urgent Non-Agenda Items

None.

H. Adjournment

President Lehman adjourned the meeting at 6:02 p.m.

Next Board of Directors meeting scheduled for December 7, 2006

Transcribed and drafted by Carol
Schultz and David Eng

Approved by Board on:

Certified after Board approval by:

Anne Rast, Secretary

Date: _____