



BOARD of DIRECTORS

MINUTES
December 7, 2006

A. Public Meeting Call to Order

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on December 7, 2006, at 3108 Fifth Avenue, Suite B, San Diego, CA, for the purpose of transacting all proper business of the corporation.
2. Board Members present: President Cindy Lehman, John Eisenhart, Bob Grinchuk, Bob Orphey, Sean Schwerdtfeger, and Warren Simon.
3. Board Members absent: Treasurer Ron Baranov, Secretary Anne Rast, Bruce Dammann
4. Staff present: Executive Director Carol Schultz and Operations Manager David Eng.
5. Others present: Council District 2 Representative Nick Calero, Council District 3 Representative Jeffery Tom, Community Parking District Program Administrator Melisa Tintocalis.
6. President Lehman called the meeting to order at 4:35 p.m.

B. Public Comment

No public comment was presented.

C. Administrative Items

1. Minutes

Bob Grinchuk offered the **motion** to approve the Board of Directors meeting minutes for the October 28, 2006 special meeting and the November 2, 2006 Board meeting. M/S. Motion passed unanimously.
2. President's Report
 - a. Cindy Lehman reported that the Parking Advisory Board sent a letter to the Mayor and City Attorney to make them aware that it currently does not have legal counsel and that no new appointments have been made to the Board. However, the Parking Advisory Board will continue to meet as a scheduled.
 - b. Cindy Lehman and Carol Schultz recently met with Leo Wilson, Chairperson of Uptown Planners, to discuss the working relationship between Uptown Planners and Uptown Partnership. Leo Wilson also suggested approaching Council Districts 2 and 3 to form a joint district task force that would address public facilities needs in Uptown. Uptown Planners will revise its bylaws soon and Leo Wilson is proposing that future membership would more evenly represent different neighborhoods.
3. Treasurer's Report

Carol Schultz reported on behalf of Ron Baranov that he had just received a draft of the FY 2005-06 audit. The auditor made three adjusting journal entry adjustments in the audit; many more adjustments have been made in previous audits. Carol Schultz also noted that Uptown Partnership is current on receiving reimbursements from the City.

4. Executive Director's Report

Carol Schultz summarized her report, which was distributed to Board Members, and highlighted several updates.

a. Projects and Studies –

(1) Five Points. At its next meeting on December 12, the Advisory Committee will confirm the list of immediate improvements that the City will make in the public right-of-way.

(2) Normal Street. Richard Leja at traffic Engineering has initiated review of the concept plan.

b. Private Sector Projects – The developers of 222 Laurel will give a presentation on their project to the Bankers Hill-Park West community group on Wednesday, November 29.

5. Agenda Approval

The agenda was approved without amendment.

D. Government Representatives

1. Council District 2 Representative

Nick Calero announced that Traffic Engineering has proposed installing angled parking on the 2900 and 3000 blocks of First Avenue. This project will be reviewed by Uptown Planners in February 2007. He also said that the group behind Street Scene has proposed relocating the annual music festival to Balboa Park, along Sixth Avenue. Area residents and City representatives are largely in disapproval of the proposal, citing the event's incompatibility with the residential neighborhood and lasting damages to the park's landscape and facilities.

2. Council District 3 Representative

Jeffery Tom noted that urban design students at the NewSchool of Architecture will present their visioning projects for the Hillcrest-Mission Hills Library site on Friday, December 8, from 4-6 pm.

3. Community Parking District Program Representative

No report given.

E. Information Items

None

F. Action Items

1. Revision of FY 2006-07 Work Program and Budget.

Carol Schultz spoke with Melisa Tintocalis and Scott Kessler at Community and Economic Development to find out how to best make the budget revisions that the Board had agreed upon at its meeting on October 28, 2006. She reported that Melisa Tintocalis and Scott Kessler advised that submitting a formal budget amendment is not necessary at this time. Melisa Tintocalis noted that an amendment would involve a lengthy administrative process. Community and Economic Development will address and sign-off on additional funding needs if and when it becomes necessary.

Carol Schultz presented the staff's recommendations for ranking new projects and providing appropriate staffing. The criteria used for ranking the projects included how quickly the project could be completed, the amount of expenditures required compared with the potential benefit, the number of parking spaces generated, and the current level of commitment Uptown Partnership has to a project. She also presented revised graphs illustrating the reapportionment of funds in the FY 06-07 budget.

Board members engaged in discussion about how Uptown Partnership should proceed with future projects under the new budget.

John Eisenhart recommended that Uptown Partnership emphasize the qualitative impacts of projects rather than focus solely on achieving quantitative benefits, such as the number of parking spaces, when choosing which projects to implement.

Sean Schwerdtfeger suggested that projects should be carried out in overlapping cycles so that they are completed with the greatest efficiency. In looking at what projects to commit to, he suggested that Uptown Partnership look to projects that can be fully funded by Uptown Partnership; this would give the organization more control over how projects are implemented. He sought clarification on the decision-making process required to bring projects to fruition. Melisa Tintocalis explained that Uptown Partnership has complete stewardship over how it chooses to use its funds within its approved program of activities and is not required to seek permission from other community organizations such as Uptown Planners or the Business Improvement Districts.

Bob Orphey also recommended earmarking the contingency reserve in the budget for the central Hillcrest parking structure so that it does not appear that Uptown Partnership has a large sum of money it has no clear plan to use.

The Board did not vote on this item and directed further discussion and guidance on the matter to the Program Committee, which will meet on Wednesday, December 13.

G. Urgent Non-Agenda Items

None.

H. Adjournment

President Lehman adjourned the meeting at 6:02 p.m.

Next Board of Directors meeting scheduled for January 4, 2007

Transcribed and drafted by Carol
Schultz and David Eng

Approved by Board on:

Certified after Board approval by:

Anne Rast, Secretary

Date: _____